LAUNCH 23

Sponsorship Package

Student Entrepreneurship Challenge

Create it. Test it. Pitch it.

Helping Central Okanagan Public Schools students explore entrepreneurship, develop their ideas and bring them to life.



SEMIFINALS

Tuesday, June 1, 2027

FINALE

Thursday, June 10, 2027

Invest in the next generation of Okanagan entrepreneurs.

Proudly supported by

Central Okanagan Public Schools
Together We Learn

CENTRAL OKANAGAN ECONOMIC DEVELOPMENT COMMISSION

Okanagan COLLEGE

LAUNCH 23

TURNING IDEAS INTO ACTION

Your support makes ideas possible.

Launch 23 connects students with entrepreneurial learning and community expertise. Students identify a need, explore a solution, develop a business concept and build the confidence to pitch it.

The planned 2027 model brings students together through registration at IGC23.com and a second-semester online course beginning in February. Teacher guidance, guest speakers and Okanagan College student mentorship would support their journey to the June competition.

Where your investment can make a difference

01 Idea development & testing

Customer research, surveys and testing to help students understand a need and refine a solution.

02 Prototypes & materials

Supplies, components, tools and small production runs to turn concepts into working examples.

03 Marketing & business skills

Packaging, branding, displays and digital tools to help students present and test their ideas.

04 Mentorship & learning

Workshops and learning resources in budgeting, pricing, pitching and business planning.

05 Equitable access

Project-cost or transportation assistance so financial barriers do not limit student participation.

06 Competition & next steps

Pitch events, presentation supports and seed funding or awards to help promising ideas progress.

Student ideas. Real-world possibilities.

Your contribution can help students access the materials, feedback and experiences they need to take an idea further.

LAUNCH 23

SPONSORSHIP BENEFITS

Your support. Your impact.

Connect your organization with student innovation and the Central Okanagan business community. Compare the recognition and participation opportunities at each level.

SPONSOR BENEFITS	TITLE SPONSOR Let's Talk!	PLATINUM $5,000	GOLD $2,500	SILVER $1,000
Website logo with a link to your organization	✓	✓	✓	✓
Logo in the finale program, event slides and sponsor signage	✓	✓	✓	✓
Group social media thank you and verbal acknowledgment at events	✓	✓	✓	✓
Invitation to attend the Launch 23 finale	✓	✓	✓	✓
Post-event impact update with student participation and highlights	✓	✓	✓	✓
Prominent logo placement on event materials	✓	✓	—	—
Opportunity to present a student award*	✓	✓	—	—
Largest sponsor logo placement on the website and event materials	✓	—	—	—
Dedicated sponsor feature on the website and social media	✓	—	—	—
Presenting sponsor recognition in promotional materials and announcements	✓	—	—	—
Featured speaking opportunity at the finale*	✓	—	—	—
Opportunity to present the top prize*	✓	—	—	—

*Award presentations and speaking opportunities are coordinated with the Launch 23 team; speaking length and timing are arranged together. Judges are selected separately for relevant expertise and any conflicts of interest.

LAUNCH 23

BECOME A COMMUNITY SPONSOR

Back an idea. Help a student grow.

Invest in practical learning, student confidence and the next generation of Okanagan entrepreneurs. Choose a contribution below or contact us to discuss a larger investment tailored to your organization.

Choose your investment in student entrepreneurship

TITLE SPONSOR	PLATINUM	GOLD	SILVER
☐ Let's Talk!	☐ $5,000	☐ $2,500	☐ $1,000

Other contribution: $ _____

Charitable tax receipts are available for eligible donations. Please contact Vincent Hunter to confirm eligibility and receipt arrangements.

Business / organization

Contact name and title

Email

Phone

Mailing address, city, province and postal code

Please return this form to Vincent Hunter to arrange your contribution and confirm invoicing or receipt details.

Vincent Hunter

District Principal of Transitions | Central Okanagan Public Schools

Vincent.Hunter@sd23.bc.ca | 250.860.8888 ext. 4539

1040 Hollywood Road South, Kelowna, BC V1X 4N2